




The most important decisions are **NOT** taken **INSIDE** but **OUTSIDE** your company.



How do you foresee in time the future uncertainties your company is facing towards the dynamics at markets, with new customer needs, with competition, new technologies and legislation: the key five drivers of change?

Rodenberg Tillman & Associates is recognized in Europe as one of the leading firms in intelligence-based strategic and marketing & management solutions. Our mission is to facilitate the success of our clients. Over the last 15 years we have proven to be a successful partner for international companies across Europe challenging management how to strengthen the competitive power of the company.

Freedom of Action.

The new approach to identify all your company's current and future interdependencies & business relations in an outside-in process. Aim is to give all the answers towards future uncertainties. Process time is just 10-15 days including two workshops with the management team. Result is a clear and transparent view of your current & future business position within the competitive landscape and your company's actual business risks.

Rodenberg Tillman & Associates offers clients five core capabilities:

- The execution of global intelligence research studies creating business foresights;
- Facilitating the process of implementation of Competitive Intelligence as management discipline;
- Highly inspiring in-company training & workshops with the aim to strengthen the future competitive power of the organisation;
- To meet the current and future needs of senior management with the New and Revolutionary strategy assessment approach of "Freedom of Action".
- The new customer intelligence tool "BusinessBooster", which enables organisations to measure real time customer satisfaction.

We facilitate the Intelligence Age®

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